

YARD REAAS PARTNERS WITH DEEPKI TO EXPAND ITS ESG SERVICES OFFERING

Milan, 20 June 2024 - The YARD REAAS Group, Italy's leading real estate consultancy and integrated real estate management services provider, has signed an exclusive partnership with Deepki, the market-leading ESG data-intelligence company, with the aim of further implementing its ESG service offering.

As a result of the agreement, YARD REAAS will be the first provider in Italy to use the Deepki Ready™ platform to support its clients in the advanced assessment of the ESG impact on their real estate portfolio with particular reference to the assessment of physical and climatic risks and energy efficiency along the path to net zero.

YARD REAAS, thanks to the exclusive agreement with Deepki, consolidates its own positioning strongly focused on sustainability, continuing the path already undertaken since 2015 when the company - first in Italy among the Real Estate ones - enrolled in the *PRI - Principles for Responsible Investment*.

*"We are very pleased with the collaboration with Deepki," commented **Andrea Radice**, COO of **YARD REAAS**, "which fully reflects our ambition to be at the side of our clients - investors, owners and managers, - guaranteeing even more effective strategic support in improving the ESG performance of their real estate assets and supporting them in their sustainable transformation."*

*"We have found in Deepki a valuable partner to expand our service offering in the ESG area," said **Claudia Soravia**, Head of Investment Division at **YARD REAAS**. "Being able to extract all the insights needed to define action plans consistent with investors' ESG objectives, as early as the acquisition due diligence phase or sale preparation stage, allows us to have an even broader view of the ESG ratings of portfolios and to be able to better meet market and stakeholder requirements."*

*"This exclusive partnership addresses the need for collaborative approaches and solutions to embark on an ESG transformation journey. By combining our expertise, experience and data intelligence technology with YARD REAAS's real estate services, we are poised to support an increasing number of real estate players, accelerating their journey to net zero and maximising the value of their assets," says **Anastasia Petrova**, Global Head of Strategic Partnerships at **Deepki**.*



YARD REAAS GROUP

YARD REAAS is an independent group, leader in Italy in real estate consultancy and integrated management of real estate services. It operates both in the institutional market and in the distressed segment for the main players in the sector: Italian and foreign investors, banks, AMCs/funds, industrial groups, private equity and family office funds.

It boasts over 30 years of experience in the technical (due diligence, project management & monitoring), environmental, valuation and property & building management sectors. In the ESG (Environmental, Social, and Governance) field it was in 2015 the first real estate consultancy firm registered in Italy for *PRI – Principles for Responsible Investment*.

It counts around 200 internal resources, a network of 500 technicians, approximately 1000 appraisers, and over € 50 million in revenue.

The Group is present in Italy, with offices in Milan (the headquarters) and Rome, and abroad in the UK and France, with its London and Paris offices.

Visit www.yardreaas.it and www.linkedin.com/company/yardreaas for further information.

DEEPMI

Founded in 2014, Deepki has developed a SaaS solution that uses data intelligence to guide real estate operators in their transition to net zero. The solution leverages customer data to improve the environmental performance of assets and maximise their value. Deepki operates in more than 50 countries, with over 400 team members in offices in Paris, London, Berlin, Milan and Madrid. Deepki supports clients such as Generali Real Estate, SwissLife Asset Managers and the French government, helping them to make their real estate assets more sustainable on a large scale.

In March 2022 Deepki raised EUR 150 million in a Series C financing round. Since then, Deepki has made strategic acquisitions, including that of its main UK-based competitor, Fabriq, and the complementary SaaS solution Nooco. In March 2024, Deepki also won the Compliance Award for the best environmental compliance solution at the Global ESG Awards.

For more information on Deepki's end-to-end ESG solutions, please visit <https://www.deepki.com/>.

For further details, please contact:

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